Upperville Colt & Horse Show Advertisement Submission

To **Send an AD** to *Piedmont Press & Graphics*:

- I. Email your ad directly to horseshow@piedmontpress.com
 We can receive large attachments but in the case your email server will not allow you to send your file via email due to size, please dropbox your ad and share the link with horseshow@piedmontpress.com
- 2. State what size ad are you running and if it is to be color or black and white.
- 3. If possible please fax a copy of your advertisement to 540-347-9335 to insure that what we receive is what you intended. Font errors and bad resolution graphics/photos are frequent problems with submitted files and we want to be sure we give you the best quality. If you do not fax your ad and it prints incorrectly we cannot be held responsible as we would not know what you expect your ad to look like.
- **4. ATTACHMENTS: File types we accept:** We prefer to receive **Acrobat PDF files**. Most programs will allow you to save or export your file in this manner. If you need assistance please contact our art department at the number below.
- **When possible convert your fonts to outlines or paths.

If you have any trouble completing the above instructions please call us at 540-347-4466.



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Contact: Kaylee Fisher: kaylee@piedmontpress.com or Cindy Gray: cindyg@piedmontpress.com