



UPPERVILLE COLT & HORSE SHOW, INC.

P.O. Box 239 Upperville, VA 20185 ~ info@uppperville.com

2024 PRINTED PROGRAM ADVERTISING CONTRACT

I hereby authorize the Upperville Colt & Horse Show, Inc. to publish an advertisement in the official Horse Show Program as indicated below and agree to pay the rate specified. The publisher will not be held responsible for typographical or publication errors.

Advertiser: _____

Contact Name: _____ Email: _____

Mailing Address: _____

Cell/
Phone: _____

Signature: _____ Date: _____

This ad is part of a sponsorship package: Y () N ()

FULL COLOR ADVERTISING

- () Back Cover (7.5" x 10" w/ bleeds) \$1,950.00
 - () Inside Front or () Inside Back Cover (7.5" x 10" w/ bleeds) \$1,275.00
 - () Two- page spread (17" w x 11" w/ .125 bleed) \$1,800.00
 - () Full Page (7.5" x 10" w/ bleeds) \$ 975.00
 - () Half Page (7.5" x 4.75" w/ bleeds) \$ 550.00
 - () Quarter Page Color (3.625" x 4.75" w/ bleeds) \$ 300.00
- *10% surcharge for guaranteed placement at publisher's discretion:
i.e. "opposite masthead"

() Use Previous Copy () Will be e-mailed to horseshow@piedmontpress.com

PROGRAM MATERIAL DEADLINE: Wednesday, May 8, 2024

PAYMENT MUST ACCOMPANY ADVERTISING CONTRACT

Make Check Payable to:

Upperville Colt & Horse Show, Inc.

Mail Contract & Payment to:

P.O. Box 239 • Upperville, VA 20185

Or Email Contract to:

uchsl853@gmail.com

Credit Cards accepted with a 3.5% processing fee added

Please call the office to pay by Credit Card

Office: (540) 687-5740 • Fax: (540) 687-5741 • info@uppperville.com

UPPERVILLE COLT & HORSE SHOW, INC.
P.O. Box 239 Upperville, VA 20185 ~ info@upperville.com

2024 ADVERTISING CONTRACT

I hereby authorize the Upperville Colt & Horse Show, Inc. to publish an advertisement in the official Horse Show publications as indicated below and agree to pay the rate specified. The publisher will not be held responsible for typographical or publication errors.

Advertiser: _____

Contact Name: _____ Email: _____

Mailing Address: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

PRIZE LIST ADVERTISEMENTS

(Online Digital Version Only)

- | | |
|--|------------|
| <input type="checkbox"/> Inside Front or <input type="checkbox"/> Inside Back Cover (8.5" x 11") | \$1,950.00 |
| <input type="checkbox"/> 2-Page Spread (16" w x 11) | \$1,800.00 |
| <input type="checkbox"/> Full Page Color (8.5" x 11") | \$975.00 |
| <input type="checkbox"/> Half Page Color (8.5" x 5.5") | \$550.00 |

Use Previous Copy Will be sent electronically to horseshow@piedmontpress.com

PRIZE LIST MATERIAL DEADLINE: Wednesday, March 10

PRINTED PROGRAM ADVERTISEMENTS

- | | |
|--|------------|
| <input type="checkbox"/> Back Cover (7.5" x 10" w/ bleeds) | \$1,950.00 |
| <input type="checkbox"/> Inside Front or <input type="checkbox"/> Inside Back Cover (7.5" x 10" w/ bleeds) | \$1,275.00 |
| <input type="checkbox"/> Two- page spread (17" w x 11" w/ .125 bleed) | \$1,800.00 |
| <input type="checkbox"/> Full Page (7.5" x 10" w/ bleeds) | \$975.00 |
| <input type="checkbox"/> Half Page (7.5" x 4.75" w/ bleeds) | \$550.00 |
| <input type="checkbox"/> Quarter Page Color (3.625" x 4.75" w/ bleeds) | \$300.00 |

This ad is part of sponsorship package Y N or Total Enclosed: _____

Use Previous Copy Will be sent electronically to horseshow@piedmontpress.com

PROGRAM MATERIAL DEADLINE: Friday, May 14

PAYMENT MUST ACCOMPANY ADVERTISING CONTRACT

Make Check Payable to: Upperville Colt & Horse Show, Inc.

Mail Contract & Payment to: P.O. Box 239 • Upperville, VA 20185

(540) 687-5740 • Fax: (540) 486-5654 • info@upperville.com