

Upperville Colt & Horse Show
June 3-9, 2024
Press Credential General Form and Release of Liability

Press credentials for the 171st Upperville Colt & Horse Show (UCHS) **June 3-9, 2024** are limited and will be issued at the discretion of the UCHS Press Secretary. Admission to the press area is restricted to those issued UCHS press credentials. These credentials are issued to media representatives to facilitate pre- and post-show coverage of the show, with priority going to members of the press who have assisted in pre-show coverage for the year. Press will only be allowed in the rings if invited, and must be accompanied by the Press Officer.

Photographers

The use of flash attachments is not permitted on horse paths, in the competition and stabling areas, or during competition. Photographers are otherwise bound by the same press rules listed above. Only official show photographers are allowed in the competition rings. Freelance photographers (without a media assignment) are required to provide UCHS with six (6) of their best photos within three weeks of the end of the show. These will become part of the UCHS marketing library for use on marketing and press materials.

Television and Radio

No television or radio transmission will be allowed on show days without prior permission of the UCHS Chairman or Press Secretary. Such permission must be obtained prior by contacting UCHS PR representative: Vicki Bendure at Vicki@bendurepr.com or 202-374-9259.

I agree to abide by the UCHS rules of press protocol outlined above and release the Upperville Colt & Horse Show, Grafton Farm and landowners from liability for any damage or injury sustained while on the property.

(Print full name)

(Signature)

(News Organization)

(Address)

(Managing Executive)

(Phone Number)

(Check all that apply) Applying for: _____ Print Media _____ Electronic Media _____ Photographer

UCHS Press Secretary reserves the right to pull press credentials from media at any time for disorderly or dangerous conduct, interference with horses and/or riders, or any other reason.

Mail or email this completed form to: Victoria Zarbo c/o Bendure Communications, P.O. Box 2034, Middleburg, VA 20118, or email Victoria@bendurepr.com. Phone: 540-664-3221.

www.Upperville.com